

## CURRICULUM VITAE PATRICIA BROMLEY

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### ACADEMIC POSITIONS

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2015 - Present      Stanford University  
Assistant Professor, International & Comparative Education and  
(by courtesy) Sociology  
Faculty Affiliate, Center for Comparative Studies in Race and Ethnicity

2011 - 2015      University of Utah  
Assistant Professor, Political Science/Public Administration,

### EDUCATION

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2011      Ph.D. International & Comparative Education, Stanford University  
2010      M.A. Sociology, Stanford University  
2005      M.A. International & Comparative Education, Stanford University  
2001      M.Sc. International Studies, Rutgers University  
2000      B.A. General Liberal Arts, University of British Columbia

### RESEARCH & TEACHING INTERESTS

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International & Comparative Education; Organization Theory; Civil Society, Nonprofits & Philanthropy; Sociology of Education; Global and Transnational Sociology

### BOOK

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2015      Bromley, P. and J.W. Meyer. *Hyper-Organization: Global Organizational Expansion*. London, UK: Oxford University Press.

- Finalist, Academy of Management, George R. Terry Book Award

## PUBLICATIONS & PAPERS

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### Peer Reviewed Articles

- Forthcoming. Lerch, J., Bromley, P., Meyer, J.W. & F.O. Ramirez. "Agency and Structure in Conceptions of Society: Textbooks, 1950-2011." *International Sociology*.
- Forthcoming. Bromley, P. and W. Cole. "A Tale of Two Worlds: The Inter-State System and World Society in Social Science Textbooks, 1950-2010." *Globalisation, Societies and Education*.
- Judith Torney-Purta Outstanding Paper Award for New Scholars, Comparative and International Education Society
- Forthcoming. Bromley, P. and J.W. Meyer. "'They are all organizations': The Cultural Roots of Blurring between Nonprofit, Government and Business Sectors." *Administration & Society*.
- 2016a Bromley, P. "Empowerment and Equality in Civic Education: Substantive and Pedagogical Changes in British Columbian Textbooks, 1871-2006." *European Journal of Cultural and Political Sociology*. 3(2-3): 177-200.
- 2016b Bromley, P. and C. Orchard. "Managed Morality: The Rise of Codes of Conduct in US Nonprofit Associations, 1994-2011." *Nonprofit and Voluntary Sector Quarterly* 45(2): 351-374.
- 2015a Sharkey, A. and P. Bromley. "Can Ratings Have Indirect Effects?: Evidence from the Organizational Response to Environmental Ratings." *American Sociological Review* 80(1): 63-91.
- 2015b Hwang, H. and P. Bromley. "Determinants of Formal Planning in the US Nonprofit Sector." *International Public Management Journal* 18(4): 568-588.
- 2014 Bromley, P. "Legitimacy and the Contingent Diffusion of World Culture: Diversity and Human Rights in Social Science Textbooks, Divergent Cross National Patterns (1970-2008)." *Canadian Journal of Sociology* 39(1): 1-44.
- 2013a Meyer, J.W. and P. Bromley. "The Worldwide Expansion of 'Organization'." *Sociological Theory* 31(4): 366-389.
- 2013b Bromley, P. "Holocaust Education and Human Rights: Holocaust Discussions in Social Science Textbooks Worldwide, 1970-2010." *Tertium Comparationis: Journal für internationale Bildungsforschung* (Translation: *Journal of International Education Research*) 19(1): 14-37.
- Featured in Unesco's 2016 Global Education Monitoring Report "Education for People and Planet: Creating Sustainable Futures for All"  
(<http://unesdoc.unesco.org/images/0024/002457/245752e.pdf>)
- 2012a Bromley, P., Hwang, H. and W.W. Powell. "Symbolic Adoption and Symbolic Implementations: Decoupling of Strategic Planning as a Source of Post-Adoption Variation in the U.S. Nonprofit Sector." *M@n@gement* 15(5): 468-501.

- 2012b Bromley, P. and W.W. Powell. "From Smoke and Mirrors to Walking the Talk: The Causes and Consequences of Decoupling in the Contemporary World." *Academy of Management Annals* 6(1): 483-530.
- 2012c Suárez, D. and P. Bromley. "Institutionalizing a Global Social Movement: Human Rights as University Knowledge." *American Journal of Education* 118(3): 253-280.
- 2012d Bromley, P. and E. Mäkinen. "Diversity in Civic Education: Finland in Historical and Comparative Perspective." *Journal of International Cooperation in Education* 14(2): 35-50.
- 2012e Terra, L. and P. Bromley. "The Globalization of Multicultural Education in Social Science Textbooks: Cross-national analysis, 1950-2010." *Multicultural Perspectives* 14(3): 136-143.
- Featured in Unesco's 2016 Global Education Monitoring Report "Education for People and Planet: Creating Sustainable Futures for All" (<http://unesdoc.unesco.org/images/0024/002457/245752e.pdf>)
- 2011a Bromley, P., Meyer, J.W. and F.O. Ramirez. "Student-Centeredness in Social Science Textbooks, 1970-2008: A Cross-National Study." *Social Forces* 90(2): 547-570.
- 2011b Bromley, P. "Multiculturalism and Human Rights in Civic Education: The Case of British Columbia, Canada." *Educational Research* 53(2): 151-164.
- Featured in Lawyer's Rights Watch Canada's online resource "International Human Rights Education and Training" (<http://www.lrwc.org/education/bibliography/>).
- 2011c Bromley, P., Meyer, J.W. and F.O. Ramirez. "The Worldwide Spread of Environmental Discourse in Social Science Textbooks: Cross-National Patterns and Hierarchical Linear Models." *Comparative Education Review* 55(4): 517-545.
- 2010a Bromley, P. "The Rationalization of Educational Development: Scientific Activities among International Non-Governmental Organizations." *Comparative Education Review* 54(4): 577-601.
- 2010b Meyer, J.W., Bromley, P. and F.O. Ramirez. "Human Rights in Social Science Textbooks: Cross-National Analysis, 1970-2008." *Sociology of Education* 83(2): 111-134.
- Featured in: Unesco Institute of Statistics Technical Paper #8. "Primary School Curricula on Reading and Mathematics in Developing Countries" (2012, p. 13) and Lawyer's Rights Watch Canada's online resource "International Human Rights Education and Training" (<http://www.lrwc.org/education/bibliography/>).
- 2010c Bromley, P. and M. Andina. "Standardizing Chaos: A Neo-institutional Analysis of the INEE Minimum Standards for Education in Emergencies, Chronic Crises and Early Reconstruction." *Compare: A Journal of International and Comparative Education* 40(5): 575-588.
- 2010d Bromley, P. and S.G. Russell. "Holocaust as History and Human Rights: Holocaust Education in Social Science Textbooks, 1970-2008." *Prospects: UNESCO's Quarterly Review of Comparative Education* 40(1): 153-173.

- Award for 2011 Best Publication by a Graduate Student American Sociological Association, Section on Global and Transnational Sociology
- Reprinted in: Gross, Z. & D. Stevick, eds. 2015. *As the Witnesses Fall Silent 21<sup>st</sup> Century Holocaust Education in Curriculum, Policy and Practice*. Springer. pp. 299-320.
- Featured in Unesco's 2016 Global Education Monitoring Report "Education for People and Planet: Creating Sustainable Futures for All"  
(<http://unesdoc.unesco.org/images/0024/002457/245752e.pdf>)

2009a Bromley, P. "Cosmopolitanism in Civic Education: Cross-National Trends, 1970-2008." *Current Issues in Comparative Education* 12(1): 33-44.

2009b Ramirez, F.O., Bromley, P. and S.G. Russell. "The Valorization of Humanity and Diversity." *Multicultural Education Review* 1(1): 29-54.

- Reprinted in: Cha, Y.K., Gundara, J., Ham, S.H. & M. Lee, eds. 2016. *Multicultural Education in Glocal Perspectives - Policy and Institutionalization*. Springer.

## Book Chapters

Forthcoming. Brandtner, C., Bromley, P. and M. Tompkins-Stange. "'Walk the Line': How Institutional Influences Constrain Elites." In Gehman, J., Lounsbury, M., and R. Greenwood, eds. *Research in the Sociology of Organizations*. Volumes 49 & 50. Emerald Press.

Forthcoming. Bromley, P. and J. Lerch. "Human Rights as Cultural Globalization: The Rise of Human Rights in Textbooks, 1890-2013." In Fuchs, E. ed. *Palgrave Handbook on Textbook Studies*. New York, NY: Palgrave Macmillan.

2016 Suárez, D. and P. Bromley. "Institutional Theories and Levels of Analysis: History, Diffusion, and Translation." Pages 139-159 in Schriewer, J., ed. *Re-Conceptualising the Global/Local Nexus: Meaning Constellations in the World Society*. Routledge/Taylor & Francis.

2016 Bromley, P. "Policy and Administration as Culture: Organizational Institutionalism and Global Education Trends." Pages 470-489 in Mundy, K., Green, A., Lingard, R., and Verger, A., eds. *The Handbook of Global Policy-making in Education*. Newark, New Jersey: Wiley-Blackwell.

2015 Powell, W. and P. Bromley. "New Institutionalism in the Analysis of Complex Organizations." Pages 764-769 in James D. Wright (editor-in-chief), *International Encyclopedia of the Social & Behavioral Sciences*, 2nd edition. Volume 16. Oxford: Elsevier.

## Papers under Review

"The Integration of Social and Economic Discourse in U.S. Firms, 1960-2010." (with C. Brandtner)

"Casting Call: The Expansion of Actorhood in US Firms, 1960-2010." (with A. Sharkey)

### **Additional Research Activities**

- 2015 Unesco Consultant. Prepared background paper of recommendations for developing a cross-national evaluation and monitoring system to assess sustainable development and global citizenship emphases in textbooks, in line with the United Nations' Sustainable Development Goals.
- 2009 Hewlett Foundation Consultant. Contributed to report on state of arts education in California.

### **GRANTS & AWARDS (PAST FIVE YEARS)**

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- 2013 - 2014 University of Utah, Department of Political Science, Betty Glad Integrated Research Project Grant
- 2013 - 2014 University of Utah, College of Social and Behavioral Sciences, Junior Faculty Research Sabbatical
- 2013 Comparative and International Education Society, Citizenship and Democratic Education Special Interest Group, Judith Torney-Purta Outstanding Paper Award for New Scholars
- 2012 Comparative and International Education Society, Gail P. Kelly Dissertation Award
- 2011 - 2012 Spencer Foundation Grant, Principal Investigator. *Varieties of the New Civics: Institutional Influences on the Evolution of Civic Education Curricula in the US and Canada, 1850-2010* (#201200082)
- 2011 University of Utah, College of Social and Behavioral Sciences, Faculty Research Development Grant
- 2011 Government of Canada, SSHRC Postdoctoral Fellowship (Declined)

### **TEACHING EXPERIENCE**

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#### **Regular Courses**

- Workshop on Comparative Political and Educational Systems*  
Stanford University. (Fall, Winter, Spring 2015-2016)
- Education & Society*  
Stanford University. (Winter 2016)
- Politics of International Cooperation in Education*  
Stanford University. (Spring 2016)
- Theories of the Nonprofit and Philanthropic Sector*  
University of Utah. Required Master of Public Administration course. (Fall 2011, Spring 2012, Spring 2013, Fall 2014, Spring 2015)
- Research Design*  
University of Utah. (Fall 2011, Spring 2012, Summer 2013, Summer 2015)
- World, Societal, and Educational Change: Comparative Perspectives*  
Stanford University. (Spring 2011)

### **Additional Invited Teaching**

- 2016 PhD Workshop on New Developments in Institutional Analysis, Scandinavian Consortium for Organizational Research (SCANCOR), Stockholm, Sweden, August 29-September 2.
- 2015 PhD Workshop on New Developments in Institutional Analysis, Scandinavian Consortium for Organizational Research (SCANCOR), Lyon, France, August 30-September 5.
- 2014 PhD Workshop on New Developments in Institutional Analysis, Scandinavian Consortium for Organizational Research (SCANCOR), Tel Aviv, Israel, January 4-9.
- 2013 PhD Summer Workshop on “Actors, Discourses, Practices and Perspectives from the Social Sciences and Cultural Studies for Research on Textbooks and Other Educational Media” at the Georg Eckert Institute for International Textbook Research in Braunschweig, Germany, September 23-27.

### **PRESENTATIONS (PAST FIVE YEARS)**

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#### **Invited Talks**

- 2016 Stockholm School of Economics (Stockholm, Sweden); Stockholm Center for Organizational Research (Stockholm, Sweden); Scandinavian Center for Organizational Research (Stanford, CA)
- 2015 UC Irvine, Department of Sociology (Irvine, CA); Canadian Institute for Advance Research, Successful Societies Program Meeting (Toronto, Canada).
- 2014 Stanford University, School of Education; Celebration of the Work of John W. Meyer, Scandinavian Consortium for Organizational Research, Harvard University/Boston College. (Boston, MA); Scandinavian Consortium for Organizational Research, Hebrew University of Jerusalem, (Jerusalem, Israel).
- 2013 University of Michigan, Interdisciplinary Committee on Organizational Studies (Ann Arbor, MI); Sungkyunkwan University, Human Rights Forum Seoul, South Korea; Emory University, Goizueta Business School (Atlanta, GA).
- 2012 German Educational Research Association Annual Conference (Osnabrück, Germany).
- 2010 University of Groningen, Workshop in Professionalization of Nongovernmental Organizations (Groningen, Netherlands); University of Mannheim, Business School (Mannheim, Germany).

#### **Academic Conferences**

- 2016 “The Rise of Global Education Metrics.” (with J. Lerch). Comparative and International Education Society Symposium. (Scottsdale, AZ). Earlier version presented at the 2016 Comparative and International Education Society Meetings (Vancouver, Canada).
- 2015 “The Integration of Social and Economic Discourse in U.S. Firms, 1960-2010.” (With C. Brandtner). American Sociological Association Annual Meetings, Chicago, IL. Earlier version presented at the 2015 Academy of Management Annual Meetings, Vancouver, Canada.
- 2015 “Casting Call: The Rise of US Firms as Social Actors, 1960-2010” (With Amanda Sharkey) Academy of Management Annual Meetings, Vancouver, Canada. Earlier version presented at the 2014 American Sociological Association Annual Meetings, San Francisco, CA
- 2014 “The Adoption of Formal Plans in the US Nonprofit Sector.” (With Hokyu Hwang). Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Denver, CO
- 2014 “The Cultural Roots of Blurring between Nonprofit, Government and Business Sectors.” (With J.W. Meyer). Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Denver, CO
- 2013 “Direct and Diffuse Impacts of Ratings Systems: Peer Effects and the Organizational Response to Environmental Ratings.” (With Amanda Sharkey). American Sociological Association Annual Meetings, New York, NY. Earlier version presented at the 2012 Academy of Management Annual Meeting, Boston, MA
- 2013 “Walk the Line: How Anti-Lobbying Laws Shape U.S. Foundations.” (With Megan Tompkins). 29<sup>th</sup> European Group for Organizational Studies Colloquium (Track: An Institutional Family Reunion? Bridging Ontologies, Levels and Methods), Montreal, Canada. Earlier version presented at the 2012 Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Indianapolis, IN
- 2013 “World Society and the Nation-State System: A Cross-National Study of Depictions of the International Arena in Textbooks, 1950-2010.” (With Wade Cole). Comparative and International Education Society Conference, New Orleans, LA
- 2012 “Managed Morality: The Rise of Codes of Conduct in Nonprofit Associations.” (With Charlene Orchard). Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Indianapolis, IN. Earlier version presented at the 2012 Creating Public Value Conference, University of Minnesota, Minneapolis, MN
- 2012 “The Worldwide Expansion of ‘Organization’.” (With John W. Meyer). 28<sup>th</sup> European Group for Organizational Studies Colloquium (Track: Rationalization and Professionalization of the Nonprofit Sector), Helsinki, Finland. Earlier version presented at the 2012 New Institutionalism Workshop, Barcelona, Spain

- 2012 “The Globalization of Multicultural Education in Social Science Textbooks: Cross-national analysis, 1950-2010.” (With Luke Terra). American Educational Research Association Annual Conference, Vancouver, Canada
- 2011 “National Identity, Diversity, and Human Rights in Civic Education Textbooks in British Columbia, 1900-2010.” Comparative and International Education Society Conference, Montreal, Canada. Earlier version presented at the 2010 Czech Comparative Education Society Conference. Prague, Czech Republic
- 2011 “Diversity and Human Rights in Civic Education Textbooks: Cross-National Analyses, 1970-2008.” Comparative and International Education Society Conference, Montreal, Canada

## PROFESSIONAL MEMBERSHIPS & SERVICE

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### Memberships (varies by year)

American Sociological Association  
American Educational Research Association  
Academy of Management  
Association for Research on Nonprofit Organization and Voluntary Action  
Comparative and International Education Society  
European Group for Organizational Studies  
International Studies Association

### Ad hoc Reviewer (varies by year)

- Academy of Management Annual Meetings
- *Administration & Society*
- *Administrative Science Quarterly*
- *American Journal of Sociology*
- *American Sociological Review*
- *Comparative Education Review*
- *Cultural Sociology*
- *Evaluation: The International Journal of Theory, Research and Practice*
- *Globalisation, Societies & Education*
- Hong Kong Research Grants Council
- *International Journal of Comparative Sociology*
- *International Public Management Journal*
- *International Sociology*
- *International Studies Review*
- *International Theory*
- Interreg Conference (in partnership with the *Journal of Business Research*)
- Israel Science Foundation
- *Journal for Education in Emergencies*
- *Journal of Contemporary European Studies*
- *Journal of European Integration*
- *Journal of International Relations and Development*
- National Science Center of Poland
- *Nonprofit Management & Leadership*
- *Nonprofit and Voluntary Sector Quarterly*
- *Organization Science*
- *Organization Studies*
- *Prospects: UNESCO's Journal of Comparative Education*
- *Regulation & Governance*
- *Social Problems*
- *Sociology of Development*
- *Sociology of Education*
- *Theory & Society*
- *Urban Studies*

Book manuscript and proposal reviewer: Routledge

**Professional Service** (past five years)

- 2016 External Reviewer, Proposed doctoral program in Global Leadership and Change, Graduate School of Education and Psychology, Pepperdine University
- 2015 Co-organizer, Panel Session, “New Developments in Global Civil Society Research,” Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Chicago, IL
- 2014 Discussant, Panel on Civil Society in China, Junior Scholars Forum, Center for Philanthropy and Civil Society, Stanford University
- 2013, 2014 Member, Selection Committee, Award for Best Article in *Nonprofit and Voluntary Sector Quarterly*, Association for Research on Nonprofit Organization and Voluntary Action
- 2013 Co-organizer, Panel Session, “Sociological Approaches to Cross-National Diffusion,” International Studies Association Annual Meetings, San Francisco, CA
- 2012 Co-organizer, Panel Session, “Foundations and Education Policy,” Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Indianapolis, Indiana
- 2012 Co-organizer and Chair, Symposium Session, “Cultural (Ac)counting: The Rise of Formal Organizing in Social and Cultural Arenas,” Academy of Management Annual Meetings, Boston, MA
- 2011 Discussant, “Policies and Practices in Holocaust Education: International Perspectives,” Comparative and International Education Society Conference, Montreal, Canada

**Institutional Service** (Past five years)

- 2016 – 2017 Member, Graduate School of Education Dissertation Grant Selection Committee, Stanford U.
- 2015 - Present Member, Social Sciences, Humanities, and Interdisciplinary Policy Studies in Education (SHIPS) Committee, Graduate School of Education, Stanford U.
- 2014 - 2015 Member, MPA Admissions Committee, Dept. of Political Science, U. of Utah
- 2014 - 2015 Member, Public Administration Faculty Search Committee, Dept. of Political Science, U. of Utah
- 2014 - 2015 Co-organizer, Faculty Colloquium Series, Dept. of Political Science, U. of Utah
- 2013 - 2014 Member, Betty Glad Awards Selection Committee, Dept. of Political Science, U. of Utah
- 2012 - 2013 Member, MPA Admissions Committee, Dept. of Political Science, U. of Utah
- 2012 - 2013 Member, Wormuth Chair Search Committee, Dept. of Political Science, U. of Utah
- 2011 - 2015 Member, Public Administration Committee, Dept. of Political Science, U. of Utah
- 2011 - 2012 Co-organizer, Faculty Colloquium Series, Dept. of Political Science, U. of Utah