

CURRICULUM VITAE PATRICIA BROMLEY

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ACADEMIC POSITIONS

- 2015 - Present Stanford University
Assistant Professor, International & Comparative Education and
(by courtesy) Sociology
Faculty Affiliate, Center for Comparative Studies in Race and Ethnicity
- 2011 - 2015 University of Utah
Assistant Professor, Political Science/Public Administration,

EDUCATION

- 2011 Ph.D. International & Comparative Education, Stanford University
- Dissertation: "Human Rights, Diversity, and Identity: Changes in Civic Education Textbooks Cross-Nationally 1970-2008 and in British Columbia 1871-2008"
- 2012 Gail P. Kelly Outstanding Dissertation Award, Comparative and International Education Society
- 2010 M.A. Sociology, Stanford University
- 2005 M.A. International & Comparative Education, Stanford University
- 2001 M.Sc. International Studies, Rutgers University
- 2000 B.A. General Liberal Arts, University of British Columbia

RESEARCH & TEACHING INTERESTS

International & Comparative Education; Organization Theory; Civil Society, Nonprofits & Philanthropy; Sociology of Education; Global and Transnational Sociology

BOOK

- 2015 Bromley, P. and J.W. Meyer. *Hyper-Organization: Global Organizational Expansion*. London, UK: Oxford University Press.
- Finalist, Academy of Management, George R. Terry Book Award
 - Review: King, Brayden. 2017. "The Relevance of Organizational Sociology." *Contemporary Sociology* 46(2). Online ahead of print:
<http://journals.sagepub.com/doi/abs/10.1177/0094306117692563>.

PUBLICATIONS & PAPERS

Peer Reviewed Articles

- Forthcoming. Bromley, P. & A. Sharkey. "Casting Call: The Expanding Nature of Actorhood in US Firms." *Accounting, Organization and Society*.
- 2016a Bromley, P. and W. Cole. "A Tale of Two Worlds: The Inter-State System and World Society in Social Science Textbooks, 1950-2010." *Globalisation, Societies and Education*. Available online ahead of print at: <http://dx.doi.org/10.1080/14767724.2016.1195730>
- 2013 Judith Torney-Purta Outstanding Paper Award for New Scholars, Comparative and International Education Society
- 2016b Lerch, J., Bromley, P., Meyer, J.W. & F.O. Ramirez. "The Rise of Individual Agency in Conceptions of Society: Textbooks Worldwide, 1950-2011." *International Sociology* 32(2): 38-60.
- 2016c Bromley, P. "Empowerment and Equality in Civic Education: Substantive and Pedagogical Changes in British Columbian Textbooks, 1871-2006." *European Journal of Cultural and Political Sociology*. 3(2-3): 177-200.
- 2016d Bromley, P. and C. Orchard. "Managed Morality: The Rise of Codes of Conduct in US Nonprofit Associations, 1994-2011." *Nonprofit and Voluntary Sector Quarterly* 45(2): 351-374.
- 2015a Sharkey, A. and P. Bromley. "Can Ratings Have Indirect Effects?: Evidence from the Organizational Response to Environmental Ratings." *American Sociological Review* 80(1): 63-91.
- 2015b Hwang, H. and P. Bromley. "Determinants of Formal Planning in the US Nonprofit Sector." *International Public Management Journal* 18(4): 568-588.
- 2014a Bromley, P. and J.W. Meyer. "'They are all organizations': The Cultural Roots of Blurring between Nonprofit, Government and Business Sectors." *Administration & Society*. Available online ahead of print at: <http://journals.sagepub.com/doi/abs/10.1177/0095399714548268>.
- 2014b Bromley, P. "Legitimacy and the Contingent Diffusion of World Culture: Diversity and Human Rights in Social Science Textbooks, Divergent Cross National Patterns (1970-2008)." *Canadian Journal of Sociology* 39(1): 1-44.
- 2013a Meyer, J.W. and P. Bromley. "The Worldwide Expansion of 'Organization'." *Sociological Theory* 31(4): 366-389.

- 2013b Bromley, P. "Holocaust Education and Human Rights: Holocaust Discussions in Social Science Textbooks Worldwide, 1970-2010." *Tertium Comparationis: Journal für internationale Bildungsforschung* (Translation: *Journal of International Education Research*) 19(1): 14-37.
- Featured in Unesco's 2016 Global Education Monitoring Report "Education for People and Planet: Creating Sustainable Futures for All" (<http://unesdoc.unesco.org/images/0024/002457/245752e.pdf>)
- 2012a Bromley, P., Hwang, H. and W.W. Powell. "Symbolic Adoption and Symbolic Implementations: Decoupling of Strategic Planning as a Source of Post-Adoption Variation in the U.S. Nonprofit Sector." *M@n@gement* 15(5): 468-501.
- 2012b Bromley, P. and W.W. Powell. "From Smoke and Mirrors to Walking the Talk: The Causes and Consequences of Decoupling in the Contemporary World." *Academy of Management Annals* 6(1): 483-530.
- 2012c Suárez, D. and P. Bromley. "Institutionalizing a Global Social Movement: Human Rights as University Knowledge." *American Journal of Education* 118(3): 253-280.
- 2012d Bromley, P. and E. Mäkinen. "Diversity in Civic Education: Finland in Historical and Comparative Perspective." *Journal of International Cooperation in Education* 14(2): 35-50.
- 2012e Terra, L. and P. Bromley. "The Globalization of Multicultural Education in Social Science Textbooks: Cross-national analysis, 1950-2010." *Multicultural Perspectives* 14(3): 136-143.
- Featured in Unesco's 2016 Global Education Monitoring Report "Education for People and Planet: Creating Sustainable Futures for All" (<http://unesdoc.unesco.org/images/0024/002457/245752e.pdf>)
- 2011a Bromley, P., Meyer, J.W. and F.O. Ramirez. "Student-Centeredness in Social Science Textbooks, 1970-2008: A Cross-National Study." *Social Forces* 90(2): 547-570.
- 2011b Bromley, P. "Multiculturalism and Human Rights in Civic Education: The Case of British Columbia, Canada." *Educational Research* 53(2): 151-164.
- Featured in Lawyer's Rights Watch Canada's online resource "International Human Rights Education and Training" (<http://www.lrwc.org/education/bibliography/>).
- 2011c Bromley, P., Meyer, J.W. and F.O. Ramirez. "The Worldwide Spread of Environmental Discourse in Social Science Textbooks: Cross-National Patterns and Hierarchical Linear Models." *Comparative Education Review* 55(4): 517-545.
- 2010a Bromley, P. "The Rationalization of Educational Development: Scientific Activities among International Non-Governmental Organizations." *Comparative Education Review* 54(4): 577-601.
- 2010b Meyer, J.W., Bromley, P. and F.O. Ramirez. "Human Rights in Social Science Textbooks: Cross-National Analysis, 1970-2008." *Sociology of Education* 83(2): 111-134.
- Featured in Unesco Institute of Statistics Technical Paper #8. "Primary School Curricula on Reading and Mathematics in Developing Countries" (2012, p. 13) and Lawyer's

- Rights Watch Canada's online resource "International Human Rights Education and Training" (<http://www.lrwc.org/education/bibliography/>).
- 2010c Bromley, P. and M. Andina. "Standardizing Chaos: A Neo-institutional Analysis of the INEE Minimum Standards for Education in Emergencies, Chronic Crises and Early Reconstruction." *Compare: A Journal of International and Comparative Education* 40(5): 575-588.
- Used as a teaching tool for training professionals working in education in emergencies through the Inter-Agency Network for Education in Emergencies (INEE): <http://www.ineesite.org/en/discuss/using-inee-tools-to-teach-education-in-emergencies>
- 2010d Bromley, P. and S.G. Russell. "Holocaust as History and Human Rights: Holocaust Education in Social Science Textbooks, 1970-2008." *Prospects: UNESCO's Quarterly Review of Comparative Education* 40(1): 153-173.
- Award for 2011 Best Publication by a Graduate Student American Sociological Association, Section on Global and Transnational Sociology
 - Reprinted in Gross, Z. & D. Stevick, eds. 2015. *As the Witnesses Fall Silent 21st Century Holocaust Education in Curriculum, Policy and Practice*. Springer. pp. 299-320.
 - Featured in Unesco's 2016 Global Education Monitoring Report "Education for People and Planet: Creating Sustainable Futures for All" (<http://unesdoc.unesco.org/images/0024/002457/245752e.pdf>)
- 2009a Bromley, P. "Cosmopolitanism in Civic Education: Cross-National Trends, 1970-2008." *Current Issues in Comparative Education* 12(1): 33-44.
- 2009b Ramirez, F.O., Bromley, P. and S.G. Russell. "The Valorization of Humanity and Diversity." *Multicultural Education Review* 1(1): 29-54.
- Reprinted in Cha, Y.K., Gundara, J., Ham, S.H. & M. Lee, eds. 2016. *Multicultural Education in Glocal Perspectives - Policy and Institutionalization*. Springer.

Book Chapters

- Forthcoming. Bromley, P. and J. Lerch. "Human Rights as Cultural Globalization: The Rise of Human Rights in Textbooks, 1890-2013." In Fuchs, E. ed. *Palgrave Handbook on Textbook Studies*. New York, NY: Palgrave Macmillan.
- Forthcoming, Bromley, P. and D. Scott Smith. Forthcoming. "Creating the Canon: The Meaning and Effects of Textbooks and Curricula" in Thurston Domina, Benjamin Gibbs, Lisa Nunn, and Andrew Penner, eds., *Education and Society*. University of California Press.
- 2016e Suárez, D. and P. Bromley. "Institutional Theories and Levels of Analysis: History, Diffusion, and Translation." Pages 139-159 in Schriewer, J., ed. *Re-Conceptualising the Global/Local Nexus: Meaning Constellations in the World Society*. Routledge/Taylor & Francis.
- 2016f Bromley, P. "Policy and Administration as Culture: Organizational Institutionalism

and Global Education Trends.” Pages 470-489 in Mundy, K., Green, A., Lingard, R., and Verger, A., eds. *The Handbook of Global Policy-making in Education*. Newark, New Jersey: Wiley-Blackwell.

- 2016g Brandtner, C., Bromley, P. and M. Tompkins-Stange. “Walk the Line?: How Institutional Influences Constrain Elites.” Pages 281-309 in Gehman, J., Lounsbury, M., and R. Greenwood, eds. *Research in the Sociology of Organizations*. Volumes 49 & 50. Emerald Press.
- Awarded Outstanding Author Contribution to *Research in the Sociology of Organizations* series in the 2017 Emerald Literati Network Awards for Excellence

- 2015c Powell, W. and P. Bromley. “New Institutionalism in the Analysis of Complex Organizations.” Pages 764-769 in James D. Wright (editor-in-chief), *International Encyclopedia of the Social & Behavioral Sciences, 2nd edition*. Volume 16. Oxford: Elsevier.

Manuscripts under Review

“The Integration of Social and Economic Discourse in U.S. Firms, 1960-2010.” (with C. Brandtner, resubmitted to *Organization Science*)

“Education for Citizenship and Sustainability: An Analysis of Textbook Content” (with J. Jimenez & J. Lerch, resubmitted to *European Journal of Education*)

“Organizing for education: The expansion and effects of education CSOs” (with E. Schofer & W. Longhofer)

“Nonprofits as Socially Responsible Organizations” (with S. Pope, A. Lim & J. Meyer)

“Management Ideas in Cultural Context” (with S. Pope). Prepared for Andrew Sturdy, Stefan Heusinkveld, Trish Reay and David Strang, eds. *The Oxford Handbook of Management Ideas*. Oxford University Press.

Additional Research Activities

2015 Unesco Consultant. Prepared background paper of recommendations for developing a cross-national evaluation and monitoring system to assess sustainable development and global citizenship emphases in textbooks, in line with the United Nations’ Sustainable Development Goals.

2009 Hewlett Foundation Consultant. Contributed to report on state of arts education in California.

GRANTS & AWARDS (PAST FIVE YEARS)

- 2013 - 2014 University of Utah, Department of Political Science, Betty Glad Integrated Research Project Grant
- 2013 - 2014 University of Utah, College of Social and Behavioral Sciences, Junior Faculty Research Sabbatical
- 2013 Comparative and International Education Society, Citizenship and Democratic Education Special Interest Group, Judith Torney-Purta Outstanding Paper Award for New Scholars
- 2012 Comparative and International Education Society, Gail P. Kelly Dissertation Award
- 2011 - 2012 Spencer Foundation Grant, Principal Investigator. *Varieties of the New Civics: Institutional Influences on the Evolution of Civic Education Curricula in the US and Canada, 1850-2010* (#201200082)
- 2011 University of Utah, College of Social and Behavioral Sciences, Faculty Research Development Grant
- 2011 Government of Canada, SSHRC Postdoctoral Fellowship (Declined)

TEACHING EXPERIENCE

Regular Courses

Introduction to International & Comparative Education
Global Education Policy & Organization
Workshop on Comparative Political and Educational Systems
World, Societal, and Educational Change: Comparative Perspectives
Education & Society
Theories of the Nonprofit and Philanthropic Sector
Research Design

Additional Invited Teaching

- 2016 PhD Workshop on New Developments in Institutional Analysis, Scandinavian Consortium for Organizational Research (SCANCOR), Stockholm, Sweden, August 29-September 2.
- 2015 PhD Workshop on New Developments in Institutional Analysis, Scandinavian Consortium for Organizational Research (SCANCOR), Lyon, France, August 30-September 5.
- 2014 PhD Workshop on New Developments in Institutional Analysis, Scandinavian Consortium for Organizational Research (SCANCOR), Tel Aviv, Israel, January 4-9.
- 2013 PhD Workshop on “Actors, Discourses, Practices and Perspectives from the Social Sciences and Cultural Studies for Research on Textbooks and Other Educational Media” at the Georg Eckert Institute for International Textbook Research in Braunschweig, Germany, September 23-27.

PRESENTATIONS (PAST FIVE YEARS)

Invited Talks

- 2017 (Scheduled) (March) Institute of Sociology, Academia Sinica (Taipei, Taiwan); (June) Friedrich Schiller University (Jena, Austria); (July) Sub-Plenary on Organizational Actorhood, European Group for Organizational Studies (Copenhagen, Denmark); (April) Center on Democracy, Development and Rule of Law (Stanford, CA); (September) Institute for Organization Studies, WU Vienna (Vienna, Austria)
- 2016 Stockholm School of Economics (Stockholm, Sweden); Stockholm Center for Organizational Research (Stockholm, Sweden); Scandinavian Center for Organizational Research (Stanford, CA)
- 2015 UC Irvine, Department of Sociology (Irvine, CA); Canadian Institute for Advance Research, Successful Societies Program Meeting (Toronto, Canada).
- 2014 Stanford University, School of Education; Celebration of the Work of John W. Meyer, Scandinavian Consortium for Organizational Research, Harvard University/Boston College. (Boston, MA); Scandinavian Consortium for Organizational Research, Hebrew University of Jerusalem, (Jerusalem, Israel).
- 2013 University of Michigan, Interdisciplinary Committee on Organizational Studies (Ann Arbor, MI); Sungkyunkwan University, Human Rights Forum Seoul, South Korea; Emory University, Goizueta Business School (Atlanta, GA).
- 2012 German Educational Research Association Annual Conference (Osnabrück, Germany).
- 2010 University of Groningen, Workshop in Professionalization of Nongovernmental Organizations (Groningen, Netherlands); University of Mannheim, Business School (Mannheim, Germany).

Academic Conferences

- 2017 “Global Learning Metrics and the (Im)possibility of Decline” (with J. Lerch). Annual Meetings of the Comparative and International Education Society (Atlanta, GA).
- 2016 “The Rise of Global Education Metrics” (with J. Lerch). Comparative and International Education Society Symposium. (Scottsdale, AZ). Earlier version presented at the 2016 Comparative and International Education Society Meetings (Vancouver, Canada).
- 2015 “The Integration of Social and Economic Discourse in U.S. Firms, 1960-2010” (With C. Brandtner). American Sociological Association Annual Meetings, Chicago, IL. Earlier version presented at the 2015 Academy of Management Annual Meetings, Vancouver, Canada.

- 2015 “Casting Call: The Rise of US Firms as Social Actors, 1960-2010” (With A. Sharkey) Academy of Management Annual Meetings, Vancouver, Canada. Earlier version presented at the 2014 American Sociological Association Annual Meetings, San Francisco, CA
- 2014 “The Adoption of Formal Plans in the US Nonprofit Sector” (With H. Hwang). Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Denver, CO
- 2014 “The Cultural Roots of Blurring between Nonprofit, Government and Business Sectors” (With J.W. Meyer). Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Denver, CO
- 2013 “Direct and Diffuse Impacts of Ratings Systems: Peer Effects and the Organizational Response to Environmental Ratings” (With A. Sharkey). American Sociological Association Annual Meetings, New York, NY. Earlier version presented at the 2012 Academy of Management Annual Meeting, Boston, MA
- 2013 “Walk the Line: How Anti-Lobbying Laws Shape U.S. Foundations” (With M. Tompkins). 29th European Group for Organizational Studies Colloquium (Track: An Institutional Family Reunion? Bridging Ontologies, Levels and Methods), Montreal, Canada. Earlier version presented at the 2012 Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Indianapolis, IN
- 2013 “World Society and the Nation-State System: A Cross-National Study of Depictions of the International Arena in Textbooks, 1950-2010” (With W. Cole). Comparative and International Education Society Conference, New Orleans, LA
- 2012 “Managed Morality: The Rise of Codes of Conduct in Nonprofit Associations” (With C. Orchard). Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting, Indianapolis, IN. Earlier version presented at the 2012 Creating Public Value Conference, University of Minnesota, Minneapolis, MN
- 2012 “The Worldwide Expansion of ‘Organization’” (With J.W. Meyer). 28th European Group for Organizational Studies Colloquium (Track: Rationalization and Professionalization of the Nonprofit Sector), Helsinki, Finland. Earlier version presented at the 2012 New Institutionalism Workshop, Barcelona, Spain
- 2012 “The Globalization of Multicultural Education in Social Science Textbooks: Cross-national analysis, 1950-2010” (With L. Terra). American Educational Research Association Annual Conference, Vancouver, Canada
- 2011 “National Identity, Diversity, and Human Rights in Civic Education Textbooks in British Columbia, 1900-2010” Comparative and International Education Society Conference, Montreal, Canada. Earlier version presented at the 2010 Czech Comparative Education Society Conference. Prague, Czech Republic

2011 “Diversity and Human Rights in Civic Education Textbooks: Cross-National Analyses, 1970-2008.” Comparative and International Education Society Conference, Montreal, Canada

PROFESSIONAL MEMBERSHIPS & SERVICE

Memberships (varies by year)

Academy of Management
American Educational Research Association
American Sociological Association
Association for Research on Nonprofit Organization and Voluntary Action
Comparative and International Education Society
European Group for Organizational Studies
International Studies Association

Ad hoc Reviewer (varies by year)

- Academy of Management Annual Meetings
- *Administration & Society*
- *Administrative Science Quarterly*
- *American Journal of Sociology*
- *American Sociological Review*
- *Comparative Education Review*
- *Cultural Sociology*
- *Evaluation: The International Journal of Theory, Research and Practice*
- *Globalisation, Societies & Education*
- Hong Kong Research Grants Council
- *International Journal of Comparative Sociology*
- *International Public Management Journal*
- *International Sociology*
- *International Studies Review*
- *International Theory*
- Interreg Conference (in partnership with the *Journal of Business Research*)
- Israel Science Foundation
- *Journal for Education in Emergencies*
- *Journal of Contemporary European Studies*
- *Journal of European Integration*
- *Journal of International Relations and Development*
- National Science Center of Poland
- *Nonprofit Management & Leadership*
- *Nonprofit and Voluntary Sector Quarterly*
- *Organization Science*
- *Organization Studies*
- *Prospects: UNESCO's Journal of Comparative Education*
- *Regulation & Governance*
- *Social Problems*
- *Sociology of Development*
- *Sociology of Education*
- *Theory & Society*
- *Urban Studies*

Book manuscript and proposal reviewer: Oxford, Routledge

Professional Service (past five years)

- 2017 American Sociological Association, Selection Committee Member, Global and Transnational Sociology Section Best Article Award
- 2017 Comparative and International Education Society, Selection Committee Member, Award for Best Article in *Comparative Education Review*
- 2016 Pepperdine University, External Reviewer, Proposed doctoral program in Global Leadership and Change, Graduate School of Education and Psychology,
- 2015 Association for Research on Nonprofit Organization and Voluntary Action, Co-organizer, Annual Meeting Panel Session, “New Developments in Global Civil Society Research”
- 2014 Stanford University, Center for Philanthropy and Civil Society Junior Scholars Forum, Discussant, Panel on Civil Society in China
- 2013, 2014 Association for Research on Nonprofit Organization and Voluntary Action, Member, Selection Committee, Award for Best Article in *Nonprofit and Voluntary Sector Quarterly*,
- 2013 Co-organizer, Panel Session, “Sociological Approaches to Cross-National Diffusion,” International Studies Association Annual Meetings
- 2012 Co-organizer, Panel Session, “Foundations and Education Policy,” Association for Research on Nonprofit Organization and Voluntary Action Annual Meeting
- 2012 Co-organizer and Chair, Symposium Session, “Cultural (Ac)counting: The Rise of Formal Organizing in Social and Cultural Arenas,” Academy of Management Annual Meetings

Institutional Service (Past five years)

- 2016 – 2018 Member, Graduate School of Education Dissertation Grant Selection Committee, Stanford U.
- 2015 - Present Member, Social Sciences, Humanities, and Interdisciplinary Policy Studies in Education (SHIPS) Committee, Graduate School of Education, Stanford U.
- 2014 - 2015 Member, MPA Admissions Committee, Dept. of Political Science, U. of Utah
- 2014 - 2015 Member, Public Administration Faculty Search Committee, Dept. of Political Science, U. of Utah
- 2014 - 2015 Co-organizer, Faculty Colloquium Series, Dept. of Political Science, U. of Utah
- 2013 - 2014 Member, Betty Glad Awards Selection Committee, Dept. of Political Science, U. of Utah
- 2012 - 2013 Member, MPA Admissions Committee, Dept. of Political Science, U. of Utah
- 2012 - 2013 Member, Wormuth Chair Search Committee, Dept. of Political Science, U. of Utah